

# Krister Bladh



Sweden  
Denmark  
Australia

# Curriculum Vitae

KRISTER BLADH

GET IN TOUCH

EXPERIENCE DESIGN  
ART DIRECTION  
BRAND STRATEGY

KRISTERBLADH.COM  
HELLO@KRISTERBLADH.COM  
+46 736290911

## WORK

2016– STEREO CREATIVE DIRECTOR *Copenhagen/Bangalore*  
2020 CLIENTS INCLUDE CARLSBERG, WIPRO, COPENHAGEN METRO, OZONE GROUP, MISSIONPHARMA, DANISH REGIONS, INNOMINDS

2015– AM SENIOR DESIGNER *Copenhagen*  
2016 CLIENTS INCLUDE POSTNORD, ROSKILDE UNIVERSITY, CARLSBERG, LANDBRUG & FØDEVARER, SIMON CARTER, PEOPLE INDIA

2013– E-TYPES DESIGNER *Copenhagen*  
2015 CLIENTS INCLUDE BANG & OLUFSEN, FRITZ HANSEN, ROCKWOOL, LUNDBECK, CODAN, CARLSBERG

2012– RETHINK DESIGNER *Copenhagen*  
2013 CLIENTS INCLUDE FREDERICIA FURNITURE, KMD, VEJDIREKTORATET, BARESSO COFFEE

2011 KONTRAPUNKT DESIGN INTERN *Copenhagen*  
CLIENTS INCLUDE COPENHAGEN METRO, ARLA, ANDERSEN BAKERY, CARLSBERG, HOTEL D'ANGLETERRE

2010– FREELANCE DESIGNER *Malmö*  
2013 CLIENTS INCLUDE MALMÖ UNIVERSITY, SWEDISH UNIVERSITY OF AGRICULTURE, DIGITAL ONSET FILMS, SMASH BANG POW AGENCY

2010– GALLERI PICTURA CREATIVE DIRECTOR *Lund*  
2012 ROLE INCLUDED MANAGEMENT AND DEVELOPMENT OF IDENTITY AND STRATEGY, ART DIRECTION, VOLUNTEER POSITION.

## EDUCATION

2013– THE ROYAL DANISH ACADEMY OF FINE ARTS –  
2015 SCHOOL OF DESIGN MD/DESIGN

2007– MALMÖ UNIVERSITY  
2010 BA/DESIGN & VISUAL COMMUNICATION

2009 AUCKLAND UNIVERSITY OF TECHNOLOGY  
GRAPHIC DESIGN *International exchange*

2006– GLASGOW UNIVERSITY  
2007 dipHE/GENERAL HUMANITIES *Awarded with distinction*

2004– LUND UNIVERSITY  
2009 BA/VISUAL STUDIES *Including musicology*

## WRITING & SPEAKING

2020 TRIPLE R 102.7FM BROADCASTER *Melbourne*

2019 “Will Brands Dare to Be Non-Representational?” IN KRISTENSEN, MICHELSEN, WIEGAND (EDS), **TRANSPVISUALITY VOL. 3** (LIVERPOOL UNIVERSITY PRESS)

2016— THE CONFERENCE EDITORIAL TEAM *Malmö*

2016— UNIVERSITY OF COPENHAGEN GUEST LECTURER  
2018 *Department of Arts and Cultural Studies*

2015— HYMN MAGAZINE WRITER/CREATIVE  
*hymn.se*

2015 UTOPIA REFERRED CREATING IMMERSION IN THE AESTHETIC EXPERIENCE OF LIFESTYLE BRANDS. (KADK)

2010 THE GUARDIAN OF THE SPECTACLE AN IDEOLOGICAL ANALYSIS OF NEWSPAPER DESIGN AND PROPOSALS FOR ‘DÉTOURNEMENT’ (LULU PUBLISHING)

2010– RECORD TURNOVER FOUNDER/EDITOR *Malmö*

2007 SUBCITY RADIO BROADCASTER *Glasgow*

2004– RADIO AF BROADCASTER/PRODUCER *Lund*  
2006

## REFERENCES

*References will be given upon request.*